

**A Word to Our Friends—**

Those who attended the sale of women's summer apparel held last year will remember the wonderful bargains offered in that great event. The present sale is even superior—greater in value-giving, assortments and fine qualities.

**25c White Voile**  
Thursday at, yd.  
**12½c**

An extraordinary offering of 40-inch White French Voile, fine two-ply quality, made of the finest selected combed Egyptian yarn, snow white bleached. Ideal for summer wear.

**Regular \$5.00**  
**Summer Rugs**  
**\$2.95**

8x10-foot-room "CREX" Rugs, in red, blue, brown or green, also Wool and Fibre Rugs, in 8x12-foot size. Strictly perfect quality, in meditation and conventional designs. 4th Floor.

SUMMER STORE HOURS: 8:15 A. M. to 5 P. M.

**"It Pays to Deal at Goldenberg's"**  
**Goldenberg's**  
BOTH SIDES OF SEVENTH AT K  
"The Dependable Store"

**SPECIAL NOTICE**

As these Dresses and Waists are sold for less than actual cost of materials we shall limit the quantity to each buyer of four Wash Dresses, four Silk Waists, four Wash Skirts, and three Cotton Waists, in order to prevent dealers from buying them in large quantities to sell again.

**Women's**  
**69c Night**  
**Gowns,**  
**44c**

Fine soft finish Crepe Night Gowns, in white, pink, blue and lavender, with kimono sleeves and round neck, with neat lace edgings. Full cut.

**15c Printed**  
**Lawns, Thursday**  
**at 9½c**

Fresh, new and charming styles for summer frocks, 40 inches wide, in a large assortment of choice designs, such as checkerboard checks, floral designs and stripes, also with colored borders. Fine sheer quality that will wash perfectly.

**Regular 15c**  
**HUCK**  
**TOWELS**  
**8½c**

100 dozen Hemmed Huck Towels, size 22x4; with fast color red border. Soft finish, ready for use. Limit—one dozen to a buyer.

**Regular 15c**  
**Yard Wide**  
**Lonsdale Cambric**  
**8½c**

This famous yard-wide Cambric, known for its soft finish and superior quality, on sale tomorrow at mill cost. Domestic Dept., 1st floor.

**ANNOUNCEMENT EXTRAORDINARY!**

**Thousands of New Wash Dresses, Silk Waists, Cotton Waists, Silk Dresses, Wash Skirts, House Dresses, Misses' and Juniors' Dresses**

**All in One Gigantic Sale, Representing the Largest Combined Purchase Ever Made by Any Store South of New York, Consisting of Over \$25,000 Worth of High-Class Merchandise at Regular Retail Prices**

**ON SALE AT 40c AND 50c ON THE DOLLAR!**

Last summer about this time we held a similar sale of women's wearing apparel, which was the talk of the retail world all over the United States. This year's values far surpass any sale we ever held at any other time. Another important fact—This is a sale of high-class merchandise, not trash. Real aristocratic styles, not the usual vulgar sale stuff. The best way to judge is to see for yourself how elegant these offerings really are. No other store in the entire south could put through such a tremendous transaction. No other store in Washington has the daring or the outlet to distribute such vast quantities of merchandise. We ourselves would never have entered into such a gigantic deal if we could not have obtained these Dresses and Waists at unheard-of low prices!

**ALL NEW! ALL FRESH! ALL CLEAN! ALL PERFECT!**

Now for the details. Several of the largest concerns in the country making women's dresses and silk and cotton waists were heavily overstocked, and closed out the entire stock on hand at prices averaging 40c and 50c on the dollar. These high-class makers enjoy an enviable reputation as designers of the cleverest styles in women's ready-to-wear apparel produced in America. The wealth of materials, the unlimited assortments of new models, the beauty of the materials, the excellence of workmanship and finish, the bewitching charm that distinguishes every garment in this stupendous purchase give it an importance that overshadows any similar event ever presented to the women of Washington.

Such wonderful bargains, offered right in midseason, when the demand for cool, charming summer apparel

is at its height, will naturally arouse the keenest buying enthusiasm and pack this store to the doors with wide-awake women.

In view of the fact we are selling these garments at far below the regular wholesale cost, we must limit the quantity to each buyer in order to prevent dealers from buying them, and to give all our customers an equal chance to share the amazing values. So we say: Not more than four Silk Waists, Three Cotton Waists, and four Wash Dresses to any one buyer.

Conditions of sale—None sent C. O. D., but any dress or waist may be returned for exchange or refund if not satisfactory.

**4,250 Wash Dresses and Frocks****Offered in Three Great Lots**

**LOT 1—** Values worth Up to \$2.50 **88c** **LOT 2—** Values worth Up to \$5.00 **\$1.88** **LOT 3—** Values worth Up to \$8.98 **\$2.88**



A finer assortment of Wash Dresses has never been assembled in a single sale—and the values have never been equalled in the history of Washington retailing. The sale prices hardly cover the cost of materials alone.

All are brand-new, stylish, well made summer dresses, in all the most popular models and most favored materials, including:

Gabardine, Woven Striped Tissue, Satin Striped Voile, Sheer Lingerie, Blazer and Awning Striped Voiles, Plain and Flowered Crepes, Embroidered Lingerie, Figured, Checked and Dice Voiles, Crepe Ratine, Plain, Figured and Striped Lawns, Imported Madras, Novelty Crepe Voile, Fine Ginghams, etc., etc.

All are right up to the minute in style features—the collection including Triple Tunic Dresses, Accordion Pleated Tunic Dresses, Quaker Dresses, Beach Dresses, Exposition Dresses, Sport Dresses, Tailored Dresses, Trimmed Dresses—in fact, dresses for every occasion. All the prettiest shades and color combinations to choose from, in all sizes for misses and women from 14 to 44.

**400 Taffeta and Crepe de Chine Silk Dresses****Worth Up to \$25.00****CHOICE AT****\$8.95**

Every woman knows that Taffeta Silk Dresses have been scarce this season and high in price. In fact, few have been sold for less than \$19.75. The values are all the more astounding for this reason.

Beautiful creations of chiffon taffeta and crepe de chine silks, in the shades most favored for summer wear, including navy, Belgian blue, white and black.

The smartest and most desirable models are represented in the collection, which includes the new Three-piece Coat Sweater Dresses, the Swagger Scalloped Dresses, the Chic Pleated Dresses, as well as many tailored and novelty effects and handsome combinations.

All sizes from 14 to 44 for misses and women.

**2,850 House Dresses****Values Worth Up to \$1.50****65c**

An immense lot of Stylish and Pretty Dresses for the house, porch or garden, in about fifty different styles and combinations. Materials consist of fine quality ginghams, madras, lawns, chambrays, and percales.

Exceptionally well made dresses, finished faultlessly and tailored perfectly. The materials and trimmings would cost much more than we ask for the finished dress. Choice of neat stripes, figures, embroidered effects, checks and combinations and plain colors of all sorts. All sizes from 16 to 44 in the lot. You'll want a half dozen at this low price.

**3,200 Lingerie Waists****Divided Into Two Lots and Sensationally Low Priced**

**LOT 1—** Values Worth Up to \$1.00 **45c**  
**LOT 2—** Values Worth Up to \$2.50 **98c**



The greatest values on record—a sale offering that in point of value-giving, number of styles and excellence of materials eclipses anything ever known. Over a hundred different styles to select from—every one fresh, new, and stylish.

Materials consist of organdy, voile, crepe, batiste, lawn, lingerie cloth, crepe voile, tissue, rice cloth, etc.

Every late model is represented, with all the new sleeve and collar effects, including the Sport, Tailored, Priscilla, Frill, Tucked, Smocked and Lace-trimmed styles, as well as some handsome hand-embroidered designs.

All sizes from 34 to 44. Come early for first choice, which is always best.

**3,400 Beautiful Silk Waists****At the Greatest Saving Ever Known**

**LOT ONE—** Worth Up to \$2.50 **\$1.00**  
**LOT TWO—** Worth Up to \$4.50 **\$1.45**



The entire purchase of Silk Waists has been divided into two huge lots for easy choosing—an assortment that covers the entire range of summer styles and materials. Detailed description is impossible—you must come and see for yourself the wonderful variety to realize the full importance of this great offering.

**Georgette Crepe Waists.**  
**Satin Striped Crepe Waists.**  
**Embroid. Crepe de Chine Waists.**  
**Blazer Striped Tub Silk Waists.**  
**Embroidered China Silk Waists.**  
**Pole Striped Habutai Silk Waists.**

**Awning Striped Crepe Waists.**  
**Tucked Crepe de Chine Waists.**  
**Heavy Jap Silk Waists.**  
**Fancy Lace Waists.**  
**Novelty Silk Crepe Waists.**  
**New Frill Crepe Waists.**

Colors are bisque, peach, nile, mais, sand, putty, flesh, light blue, navy, black and white. All sizes from 34 to 44.

**2,400 Tub & Porch Dresses****For Misses and Juniors, Choice 48c**

These stylish and practical Tub and Porch Dresses are in misses' and junior sizes only. They are fashioned of sheer voiles, in plain, striped and figured designs, all-over embroidered lingerie, ratine, crash, madras, linene, flowered crepe, ginghams, and percales. Wide range of pretty designs, in checks, plaids, and novelty effects. Very serviceable dresses for morning or afternoon wear; nicely made and carefully finished. Choice of a large assortment of colors and combinations. Sizes for juniors from 12 to 19 years and for misses from 14 to 20 years. At this astonishingly low price you will find it real economy to buy several of these dresses for hot weather wear.



**NEW**  
**WASH SKIRTS**  
Values up to **65c**  
**\$2.50 at . . .**

Just when Wash Skirts are in greatest demand comes this timely sale offering of thousands of fresh, new garments at a fraction of regular cost.

A great variety of styles to choose from, in all the materials which find favor, including cotton, gabardine, ramie linen, wide plique, natural linen, cotton corduroy, new crepe, skirting, ratine, rep, Palm Beach, khaki, and novelty cloths.

All the newest styles, such as The Stroller, the Sport, Circular, Flare, Military and Pleated Yoke models, as well as plain tailored effects.

Colors are white, flesh, light blue, navy, tan, brown, etc.

All regular size waist bands and skirt lengths, including some extra sizes for stout figures.



**Other Big**  
**Bargains Crowded**  
**Out of**  
**This Advertisement**  
**Will Be Found**  
**In All Departments**  
**For Thursday—**  
**Thrift Day.**  
**Don't Miss Them!**

VISIT OUR FURNITURE DEPARTMENT—ACROSS THE STREET—

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